

ANNUAL REPORT

2017-2018



Junior
Achievement[®]
of the Michigan Great Lakes

IMPACT AT A GLANCE

FINANCIALS

BOARD OF DIRECTORS

WHO WE ARE



At Junior Achievement, we believe that education from kindergarten to twelfth grade should be built on a bridge of engagement between classroom and community. Together with our educational partners, we make learning relevant to every student's future by infusing authenticity, business connectivity, and real role models into the everyday learning experience.



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EMPOWER THE FUTURE



Dear Friends of Junior Achievement:

During the 2017-18 fiscal year, Junior Achievement of the Michigan Great Lakes served more students than it has ever served in the history of the organization. Over 63,000 students were impacted with high-quality programs in Kindergarten through 12th grade. Junior Achievement also expanded its widely successful “JA Girls’ Dream Fair a STEM Experience” by adding events in Grand Rapids and Lansing, bringing the total number of community events to three. Junior Achievement continued to receive the highest recognition by Guide Star as a Platinum organization, Charity Navigator with a Four-Star rating and the Better Business Bureau Charity wise seal. Junior Achievement prides itself on being a great steward of the resources provided to us by our funders and volunteers; this is culminated with Junior Achievement of the Michigan Great Lakes being awarded the BBB Torch Award for Ethics as one of the most ethnically run not-for-profit organizations in the West Michigan community.

During the fiscal year, Junior Achievement of the Michigan Great Lakes board was approached by Junior Achievement of Southwest Michigan board to discuss their interest in aligning with Junior Achievement of the Michigan Great Lakes. Our process management, fundraising acumen and our strong leadership make Junior Achievement of the Michigan Great Lakes one of the most effective and well run Junior Achievement organizations in the country. We are consistently ranked above all JA USA operational metrics. A decision was made by both boards to bring the territory served by JA of Southwest Michigan into the JA of the Michigan Great Lakes family effective July 1, 2018. We are excited for what this expanded organization will be able to do in terms of quality programing, effective fundraising and sustained leadership at both the staff and board level. We will work together to create alignment between JA of Southwest Michigan, a division of JA of the Michigan Great Lakes, and our national organization. We look forward to working with the community leaders to increase donor engagement and provide a higher level of stewardship to the Southwest Michigan community.

The new fiscal year also provides us with an opportunity to continue to advance fundraising to build the JA Free Enterprise Center to house three new experiential learning labs. Fundraising is underway and we look forward to providing you updates on our progress in the future. In addition, we look for greater synergy between all of our district operations with the ultimate goal of sustainably serving more students with greatly enriched curriculum. The 2019 year also kicks off Junior Achievement’s centennial anniversary of its founding with all marketing material will be branded with the tagline “100 Years 100% Ready”. Please help us celebrate!

We look forward to growing our impact to serve well over 70,000 students in the 18-19 Fiscal Year and continue our pledge to be a financially sound and well-managed non-profit organization in the Michigan community. Working together we can continue to provide more students with life-changing experiences.

Respectfully yours,

Joseph M. Tomaszewski

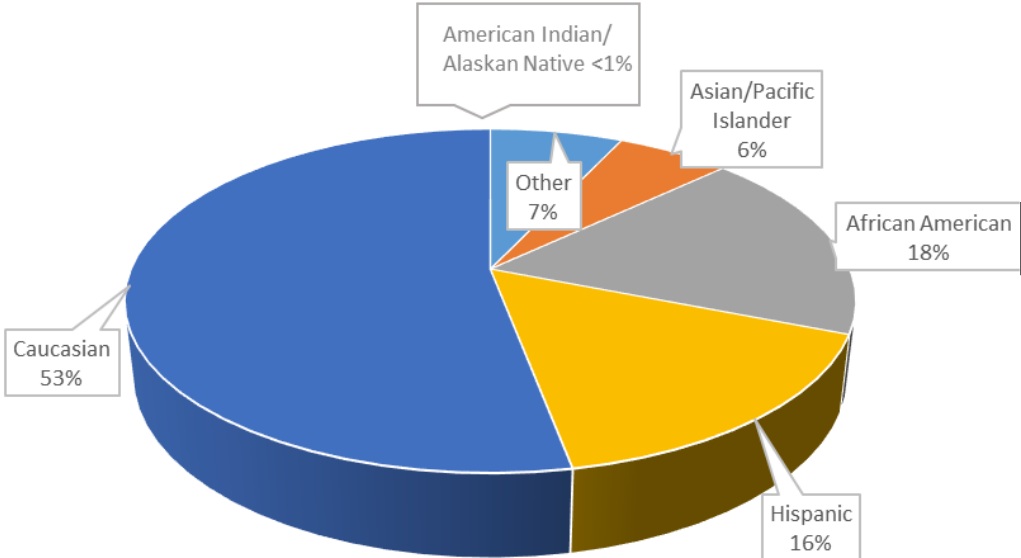
Joseph M. Tomaszewski
Partner Crowe
Chairperson
JA of the Michigan Great Lakes

William C. Coderre III

William C. Coderre, III, CFRE
President and CEO
JA of the Michigan Great Lakes

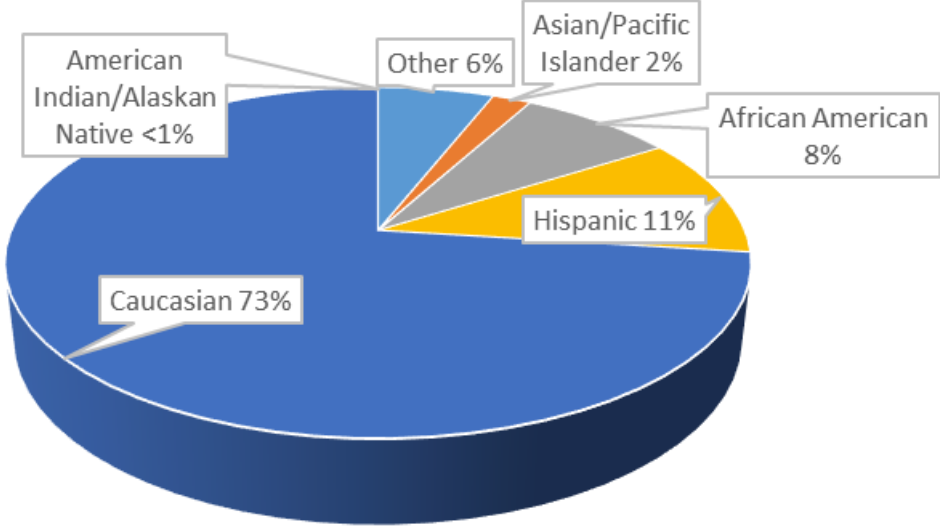


WHO WE SERVE



JAMGL Student Demographics

These charts compare the demographics of students in West Michigan for 2017-2018 and students enrolled in programs through JAMGL. These charts show that Junior Achievement programs can be found all over this diverse state; from rural to urban and suburban, that Junior Achievement is for every student.



K-12 Student Demographics in West Michigan

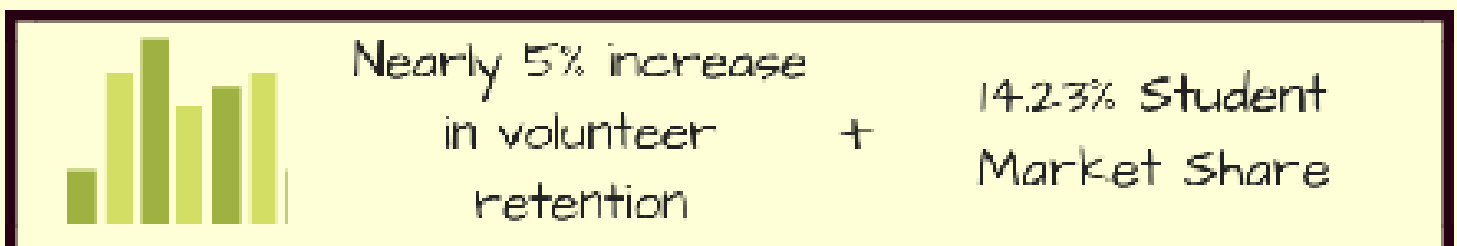
Source: Racial Census Report by School Districts 2017 - 2018, Michigan Department of Education

2017-2018 IMPACT AT A GLANCE

IN THE CLASSROOM



THE PEOPLE WHO MAKE IT HAPPEN



WHY I VOLUNTEER

“I love interacting with students and witnessing their creativity. My preferred class to teach is fourth grade. In that curriculum, the students get to create businesses based on the resources available in their region. They have to name their business, decide if they sell goods or services, and come up with an advertising plan. Two of the most memorable businesses were a pirate themed restaurant called “RRRRRR you hungry?” on the gulf coast where you got a free dessert on your birthday if you walked the plank; and a football-themed concession stand in Denver called Peyton Manning’s Touchdown. Everyone got free fries whenever Peyton Manning scored a touchdown.”

-Brianna Tucker, JA Volunteer, Farmers Insurance

“A fourth-grade student invited me to her confirmation celebration. When I walked up to the party, her eyes got wide and she turned to her mom and said, ‘He came!’ You make quite an impact on them.”

– Jim Gort,

JA Volunteer, Davenport University



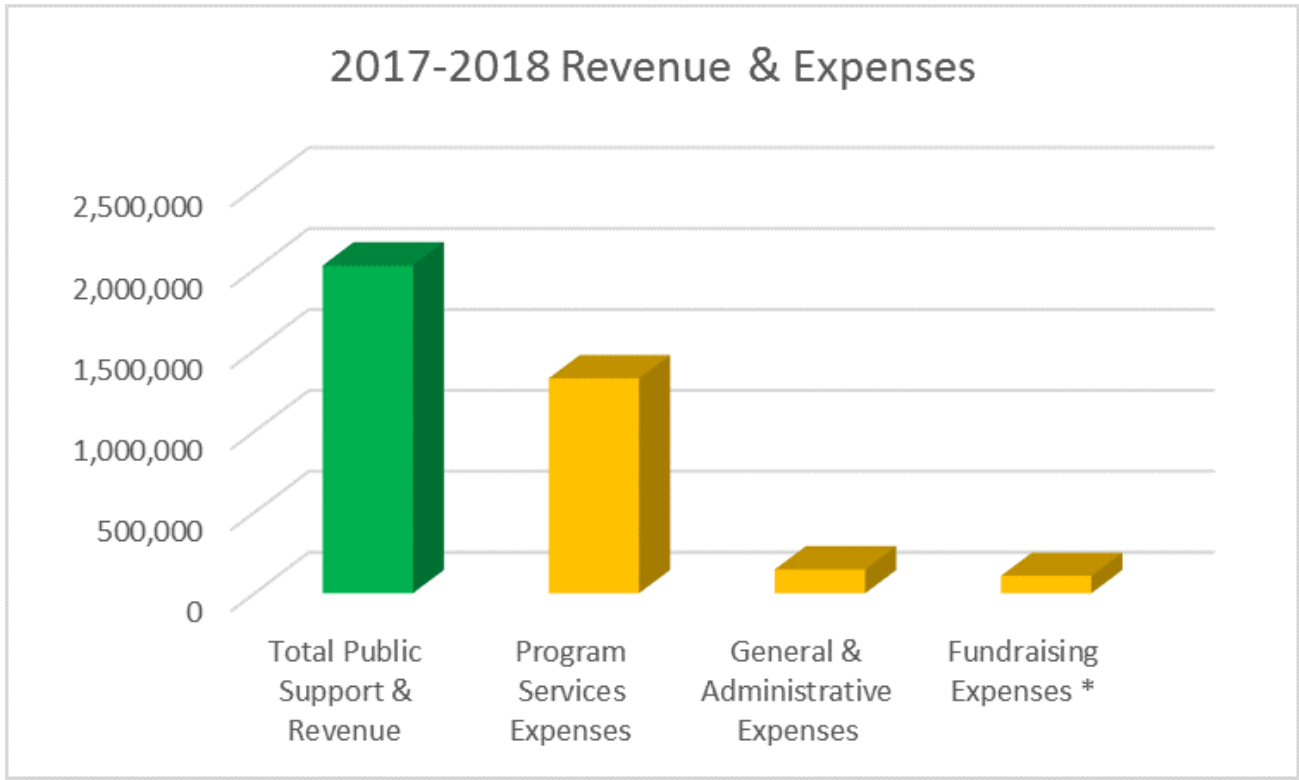
I don’t think I can overstate how much fun I have volunteering with JA. I figured I would like it, but I did not expect to be near as passionate about it as I am. The enthusiasm that radiates from the kids participating is infectious. I started volunteering to fulfill an expectation while I was in college – I keep volunteering over 15 years later because I can’t imagine not seeing 25 to 30 smiling faces each spring.

-Chris VanBergen, JA Volunteer, John Ball Zoo

2018 - 2019 GOALS

Area	Students	Classes
Grand Rapids	35,276	1,282
Lakeshore	4,952	206
Greenville	1,320	55
Greater Traverse City	2,350	96
Greater Lansing	10,500	435
Southwest MI	13,000	542
Newaygo	1,148	63
Northern MI	3,250	135
STEAM Events	5,504	
Totals	67,300	2,771

FINANCIALS



Public Support & Revenue	
Contributions	\$1,093,076
Special Events Net	\$507,412
In-Kind	\$129,704
Subtotal Revenue	\$1,730,192
Investment Income	\$87,721
Unrealized Gain (Loss)	(\$54,690)
Total Public Support & Revenue*	\$1,763,223

Expenses	
Program Services	\$1,273,572
Program Licenses	\$52,487
Total Program	\$1,326,059
General & Administrative	\$146,529
Fundraising	\$106,504
Total Expenses*	\$1,579,092

*Capital Campaign revenue & expenses not included in financials



TEACHERS: WHY I BELIEVE IN JA



“I believe JA is important because we need to help set these kids on a career path for the future. We need to give them those basic skills and teach them how to be flexible and learn as much as they can.”

-Erin M., 6th grade teacher,
Greenville Public Schools

JA MAKES VOLUNTEER WANT TO BECOME A TEACHER

Brian Johnson, a high school teacher, has requested JA programming in his classroom for 15 years. Here's why:

Brian worked in retail for many years, and his manager at Best Buy first told him he should volunteer for JA. Brian found himself volunteering several years in a row and loving every minute of it. He left retail for the automotive field and found himself unhappy in his career. Brian thought back on his experiences with teaching JA and how much he had enjoyed being with the kids. That's when he decided to go back to school to be a teacher.

“Teaching JA is what sparked me to go back to school to be a teacher. Having JA volunteers come into my classroom is my way of giving back to the program that inspired me to do what I love. The kids benefit because they are able to interact and network with people from the business world. And in a business class, that is priceless!”

-Brian Johnson, Highschool Teacher and JA Volunteer, Forest Hills Public Schools

WHAT I LEARNED IN JA

Junior Achievement was one of my first experiences in the "business world." I participated in it my Junior year of high school as our Marketing Manager. That is what really made me want to pursue a career in management and planning.

Through college, you can go through phases where it feels like you're in a slump. JA helped me remember why I'm pursuing my degree and helped me push myself through that time. Now I'm the Director of Sales and Marketing with Great Shot Golf!

-Natalie V., JA Alumni, Great Shot Golf



"It's fun, I like the board game. We had to circle around and when you landed on something you had to count how much money we had and then say we earned, spent, saved or donated."

-Kelis, 3rd grade, JA Student

"So what I learned is one is invisible currency and one is visible currency. Invisible currency is like debit cards and credit cards and visible currency is cash. I had JA programs last year. What I like about them is that I learn about money, and I think the volunteers are all good. Volunteers are always nice."

-Atticus, 3rd grade, JA Student



Advisory Board 2017-2018

Chairperson

Lea Ammerman
Executive VP of member services
MSUFCU

Immediate Past Chairperson

Vice Chair, JA Starmakers
Chuck Maniaci
Community Leader

Vice Chair, Board Development

Steve Oppen
Partner/VP, New Business Development
Wieland

Vice-Chair, Golf

Karl Griffin
Industrial Property Manager
Dart Development Group

Executive Committee Member at Large

Terri Lentz
Regional Account Executive
Adams Outdoor

Secretary

Craig E. Bull,
VP, Commercial Banking,
Independent Bank
(Past Chairperson 2015-2017)

Jennifer Bowman

Director of Government & Media Affairs
MSHDA

Ilene Cantor

Vice President Marketing & Communications
Sparrow

Michael J. DeBri

Lansing Community President & Core
Business Banking Relationship Manager
Huntington Bank

Aaron Fuller, CBIP

Principal Consultant
Superior Data Strategies

Mike Pike, CPCU

Senior Vice President Human Resources
Auto-Owens Insurance company

Trisha Warner

Vice President - Branch Manager
Mercantile Bank

“My story didn’t start with a career fair or a job application. It started with a Junior Achievement volunteer. JA reaches young people where they are. It’s not about having all the answers. It’s about willingness. Willingness to be in the right place, at the right time, to help a young person make a good decision.” Steve Bohus, Auto-Owners, JA Alumni, Starmakers Speaker.



Junior Achievement taught second graders at Oakwood Elementary School the JA Our Community® program. As a part of this program, the students created pictures of donuts that would be innovative new ways to increase donut sales. Tom’s Food Center generously agreed to make one student’s donut from each of the four classes. On December 15, the students were surprised with the chosen donuts for all of the participating students!

JA OF SOUTHWEST MI

SERVING THE GREATER BATTLE CREEK/KALAMAZOO AREA

Board of Directors 2017-2018

Chairperson

Jodi Havera
Chief Financial Officer
Landscape Forms Inc.

Wes Lentz
Partner
The Wiser Financial Group

Vice Chair

Kevin McLeod
General Manager
Rogers Athletic Company

Johanna Nabozny
Vice President
Old National Bank

Treasurer

Matt Kavanaugh
Vice President
Old National Bank

Diane Ramirez
Community President
Chemical Bank

Secretary

Mac Waldorf
Chief Business Officer
Gull Lake Marine

Kolby Smith
Associate
Zhang Financial

Nicholas Spigel
Associate Attorney
Kreis, Enderle

Nick Carbarly
Accountant
Mol-Son, LLC

Tim Williams
VP, Finance Operations
Stryker Corporation

Kathy Casey
VP U.S. Channels
Kellogg Company

Ronald Foor
Community President and Commercial Relationship Mgr.
Fifth Third Bank

Eric Grant
2013 JA Titan National Champion
MSU Student

Jason Howard
General Manager
I.H.S. Distributing Company

Brandt Iden
State Representative of Michigan

Mary Ellen Jackson
Owner
Culligan

Corey LaGro
Financial Advisor
Merrill Lynch



Board meeting in action

“Junior Achievement is important because economic literacy is something that needs to be addressed at an earlier age and taught by people who deal with financial principles as their job. Through this interactive approach, I am able to teach 2nd graders principles that my macro-economics students are learning at WMU, but in a fun way that they can understand.”

Michael Ryan - Junior Achievement Volunteer,
Economics Professor at Western Michigan University
(WMU)

July 1, 2018 JASWM affiliated with JAMGL
as a district operation

JA OF MONTCALM COUNTY

SERVING THE GREATER GREENVILLE AREA

Advisory Board 2017-2018

Chairperson

Dave Seppala
Isabella Bank

Michelle Blaszczynski
Greenville Public Schools

Mary Peterson
Chemical Bank

Josh Gibbs
Commercial Bank

Amanda Hentsch
Junior Achievement

Joe Howard
Quad Graphics

Jessica Korson
Korson's Tree Farm

Andrea Leslie
Spectrum Health

Gregg Peters
Greenville Tool & Die

Rob Russell
Walmart

Missy Summers
Junior Achievement

Kathy Jo Vanderlaank
The Right Place

Alisha Van Horn
Michigan One Credit Union

Greenville Public Schools and Lakeview Public Schools officials testified that JA programming had a positive impact on fourth grade social studies MSTEP scores.

“If someone had talked to me and told me it mattered what I did in seventh and eighth grade besides making good grades I think my life might have been easier.”
-Betsy N., Greenville Volunteer, Walmart



Beginning in 2014 with just three classes, JA in Montcalm County has been steadily growing. In 2017-2018 JA volunteers taught programs in 55 classes and is projected to serve roughly 62 classes in 2018-2019.

JA NORTHERN SERVICE OFFICE

SERVING CHARLEVOIX, CHEBOYGAN, CRAWFORD, EMMET, OTSEGO & ROSCOMMON

Greater Petoskey Advisory Board 2017-2018

Chairperson

Meredith Brown
Owner, Kilwins of Petoskey

Michelle Harrington
CFO, Petoskey News Review

Sarah Bek
Administrator, City of Petoskey

Joe Daly
VP Commercial Lending,
Citizens National Bank

Suzane Coveyou
Treasurer, Resort Township

Tory Thrush
Career Prep. Enrichment Advisor,
CharEM ISD College

Tip of the Mitt Advisory Board 2017-2018

Nancy Lindsay
VP Marketing/HR, Citizen National Bank

Sandra Kroll
Branch Manager, Chemical Bank

Camille Major
VP Residential Lender, State Bank

Dawn Bonar
Ast. VP, Awaken Credit Union

“We could not have had a better group of entrepreneurs to launch this program. Each one is doing big things and has a very different story. It’s important that students or future entrepreneurs realize that the career pathway to becoming an entrepreneur can be a bit adventurous when compared to other career choices. There are many different ways one can become (an) entrepreneur.”

- Matt Berger, District Manager,
JA Northern MI



Jason Thelen recalls that in developing his paddle board-building business, “I guess I didn’t really have a plan to sell products all over the world, I just started and the world found me.”

Jason Thelen, of Little Bay Boards in Petoskey, shared this observation in response to a student’s question on Oct. 26 at Petoskey High School. The exchange came during a new program recently launched by Junior Achievement of Northern Michigan and local career/technical teachers called YES! Young Entrepreneurs Speak.

The goal of the program is to get young local entrepreneurs into classrooms to share their experiences and career paths with students. Jason Thelen of Little Bay Boards, Katie Potts of Petoskey Cheese, Cheryl Tallman of Fresh Baby, Emerson Meyer of The Waffle Cabin and Herb Carlson of SCORE were the first entrepreneurs to address the students and answer their questions. More than 300 students attended the first session of the Yes! Program.

There will be follow-up visits by the entrepreneurs to classrooms. Junior Achievement is making plans to provide more programming like this in the near future, and Berger said there will be an effort to include other high schools and to deliver personal finance lessons to students using the same format.

JA OF NORTHWEST MI

SERVING ANTRIM, BENZIE, GRAND TRAVERSE, KALKASKA,
LEELANAU, MANISTEE, MISSAUKEE & WEXFORD COUNTIES

Advisory Board 2017-2018

Chairperson

*Chris Milliron
Chief Lending Officer
TBA Credit Union

Past Chairperson

*Chris Lambert
Principal/General Manager
Northern Title Agency, Inc

*Janie McNabb
Owner
McNabb Insight Solutions

Nick Jacqmain
President
Springfield Roofing

Dan Baker
Mortgage Loan Manager
4Front Credit Union

Pat Rutt
Community Leader

Rick Summers
Corporate Sales Director
Fox Motors

*Executive Committee Members



About the Junior Achievement Youth Summit

Junior Achievement of Northwest Michigan is known for creating experiential learning activities that are relevant in the real world. Participating students engaged in real work experiences throughout the day. After forming teams that included an adult mentor, they were presented with a business challenge. They worked on that challenge throughout the day and presented their ideas to a panel of judges at the end of the event.

Student Teams:

- Recognized characteristics and practices of successful entrepreneurs
- Formulated and evaluated an entrepreneurial idea based on product, customer, and competitive advantage criteria
- Demonstrated business-planning skills of marketing, financing, management, and ethical decision-making
- Were exposed to and discussed leadership styles within teams
 - Presented their ideas and solutions to a panel of judges
 - Celebrated! Awards were presented to the top student team

“The Junior Achievement of Northwest Michigan Annual Youth Summit is one of the best events I have ever been part of. The combination of real-world business concepts, creativity and friendly competition makes this event shine when it’s all mixed together in a single-day program like this.”

-Chris Milliron, Chief Lending Officer, TBA Credit Union

PILOT PROGRAM: JA CODE CAMP



David Williams said of his experience, “I learned everything about business.” When asked if they would return next year, David said excitedly, “Yes, I would.” He then turned to his mom who was sitting behind him, “I’m doing this next summer,” he tells her, “definitely.”

JA Code Camp is a two-year pilot program hosted by Junior Achievement of the Michigan Great Lakes in collaboration with the Grand Rapids Public Library. Funded by a grant from the Institute of Museum and Library Services, the 10-week, summer-long program encourages middle and highschool students to design their own applications and learn the business end of how to market their app. Roughly 40 students from the Greater Grand Rapids area signed up for the program. Kids from Hudsonville, Greenville, Grand Rapids Public Schools and even some homeschooled students participated. At the end of the program, students presented the apps they created as well as their business plan for how to market their apps. Thank you to our volunteers from BDO, CQL and Spectrum who helped make it such a success!

DTE ENERGY PRESENTS JUNIOR ACHIEVEMENT HIGH SCHOOL LEADERSHIP DAY AT THE CAPITOL

High school students were invited to the Capitol to learn about the energy sector as well as local politics straight from the source. Elected officials, as well as DTE employees, introduce them to topics they have never considered and challenge them to approach business and government problems from multiple perspectives.

Students begin their day by learning about how government works, as well as the intersection of business and government, by listening to short lectures by government and business officials. They then travel to the Capitol to see a regular day in local government. The students will then have lunch and get to interact one on one with government officials who join them. Activities follow to integrate everything they’ve learned and help them to put it to use!



JAMGL BOARD OF DIRECTORS

Executive Committee

Chairperson of the Board (2017-2019)

Joe Tomaszewski
Partner
Crowe

Immediate Past Chairperson & Vice-Chair Capstone (2017 - 2019)

Robert T Worthington
Chief Operating Office
Mercantile Bank

Vice-Chair, Finance & Chairperson Elect

William (Brad) Kessel
President & CEO
Independent Bank

Co-Vice-Chair, Board Development

James (Jim) S. Nicholson
Sr. Vice President - CFO
Bissell Inc.

Co-Vice Chair, Board Development

Paul Van Hoof
Vice President Corporate Development
Adient

Vice-Chair, Business Hall of Fame

Robin Kleinjans-McKee
Vice President, Financial Planning & Analysis
Dematic

Vice-Chair, Volunteers

Scott Fiser
SVP Central MI Middle Market
Bank of America

Vice-Chair, Free Enterprise Invitational

Lance Erickson
Senior Vice President
Fifth Third Bank

Vice-Chair, Marketing

Marti Lolli
CMO & Sr VP Consumer & Government Markets
Priority Health

Vice-Chair, Titan Business Challenge

Kim Baber
Partner
Varnum LLP

Corporate Secretary

Sarah Mezwicki
Partner
EY

Vice-Chair, Bowling

John A. Maynard
Partner
KPMG LLP

At Large Member & Past Chairperson

Mike Volk
Executive VP Finance/CFO & Treasurer
Davenport University

At Large Members

Noble Billingsley
Director of Gas Operations
DTE Energy

Chairperson JASWM

*Jodi Havera

Chief Financial Officer

Landscape Forms

President & CEO

William C. Coderre, III, CFRE
President
Junior Achievement of the Michigan Great Lakes

Directors

(Past Chairperson 2015 - 2017)

Matthew Becker
CPA/Managing Partner
BDO

James G. Bos, CPSM
Vice President
Yanfeng Automotive Interiors

Jennifer Bowman
Director of Government & Media Affairs
MSHDA

Meredith Brown
Owner & President
Kilwins Petoskey

Mike Bryson, Sr.
Vice President/Retail Sales & Service Manager
Huntington Bank

John Buchan
Chief Operating Officer
Autocam

Steve Carlson
Vice President Military Customer
GE Electric Aviation

Ronald Floor
Community Pres/Commercial Relationship Manager
Fifth Third Bank

Brad Haverkamp
Community President - Lakeshore
Chemical Bank

J. Todd James
VP Global Sales
Haworth

Mark Lardieri
President
CQL

(Technology & JA Girls' Dream Fair Chair)

Zachary Shaw Littleton
Vice President
JPMorgan Chase Bank

John Meighan
CIO & Director of Danaher Business Systems
X-Rite Inc.

Chris Milliron
Chief Lending Officer
TBA Credit Union
(JANWM Advisory Chair)

Ron Modreski
Owner
RAM Management Group

Kevin Patterson
Audit Partner
BDO

Gregg Peters
Chief Financial Office
Greenville Tool & Die

Robert Phelps
Director
Deloitte

Blake Phillips
President & CEO
EQI Ltd

*Mac Wardorf
Chief Business Officer
Gull Lake Marine

*Tim Williams
Vice President Finance Operations
Stryker Corporation

Gwen G Sandefur
President
Spectrum Health Group

Rich Sorota
President & CEO
Ranir

David Seppala
Division President
Isabella Bank
(Montcalm County Advisory Chair)

Martin Stein
Managing Director
Blackford Capital

Victor Sturgis
Tax Manager
Crowe
(Associate Leadership Board Chair)

Board Member Emeritus

Scott Pranger
Community Leader

Education Advisory Council

David Faber
Superintendent of Catholic Schools
Diocese of Grand Rapids

John Hemholdt
Executive Director of Communication &
External Affairs
Grand Rapids Public Schools

*Members of the SW board who joined on
July 1, 2018



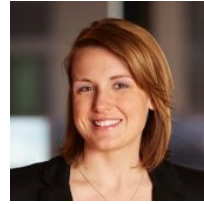
JAMGL ASSOCIATE LEADERSHIP BOARD



Victor Sturgis,
Crowe Horwath



Brad Lundvick,
Grand Rapids Public Schools



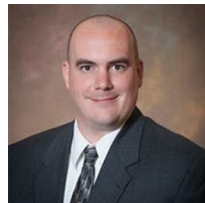
Brianna Frucci-Tucker,
Farmers Insurance



James Nelson,
Spectrum Health



Christine Stevens,
Chemical Bank



Russ Waligorski,
MSU Federal Credit Union



Vincent Sturgis,
Grand Rapids Public Schools



George Storms,
Willison Hellman PC



Jeff Wheeler,
85 West



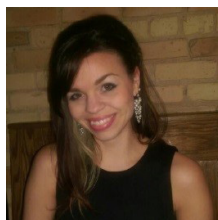
Morgan Churchwell,
Aquinas College



Martin Veliz,
Huntington Bank



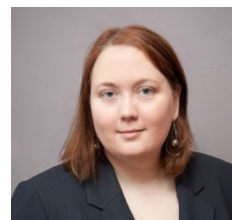
Molly Phan,
Lake Michigan Credit Union



Krystinah Tarasevic,
GVD Supply Company



Gregg Hampshire,
Junior Achievement



Missy Summers,
Junior Achievement

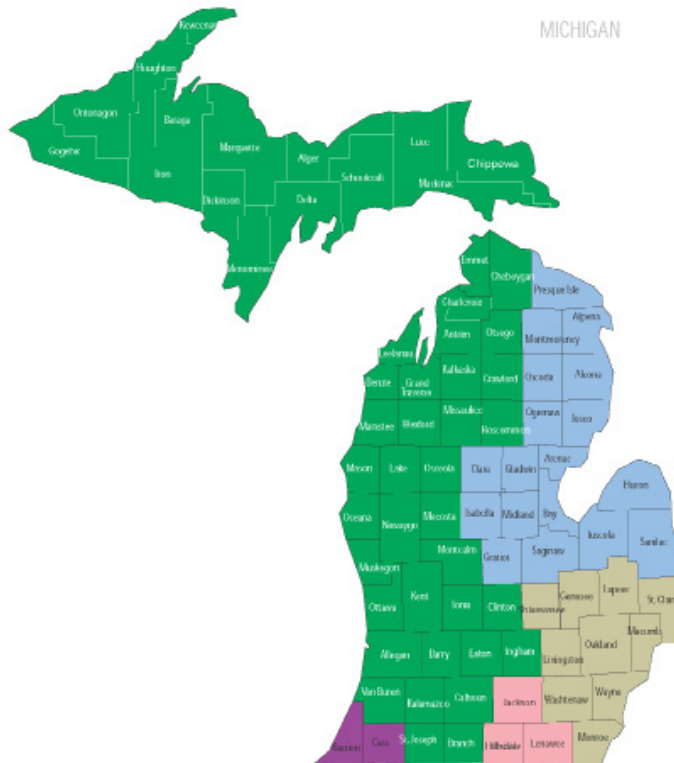
The JA Associate Leadership Board was developed to **engage a diverse group of emerging leaders** to help broaden the impact of JA in the community. In its first year, the JA Associate Leadership Board helped fulfill over 60 hard to fill classes in the urban area of Grand Rapids, MI. By filling these classes, JA was able to empower 1,400 students from low to moderate income to own their own economic success. Additionally, the board began the process of creating a professional development plan for the JA staff. The board developed a staff survey to discover opportunities for professional growth for the JA associates, provided professional headshots for the staff, and works on team educational events.

SCHOOL DISTRICTS & PARTNER ORGANIZATIONS SERVED

Alanson Public Schools
 Allegan Public Schools
 Athens Area School
 Battle Creek Public Schools
 Beaver Island Community Schools
 Belding Area Schools
 Bellaire Public Schools
 Bellevue Community School
 Big Bay de Noc School District
 Boyne City Public Schools
 Cadillac Area Public Schools
 Caledonia Community Schools
 Capital Area District Libraries
 Cedar Springs Public Schools
 Charlevoix Public Schools
 Charlotte Public Schools
 Cheboygan Area Schools
 Christian Schools International
 Clinton County Regional Educational Service Agency
 Climax-Scotts Community Schools
 Comstock Park Public Schools
 Coopersville Area Public Schools
 Crawford-AuSable Schools (Grayling)
 Dansville Area Schools
 Dewitt Public Schools
 Diocese of Gaylord
 Diocese of Grand Rapids
 Diocese of Lansing
 East Grand Rapids Public Schools
 East Jordan Public Schools
 East Lansing Public Schools
 Eaton RESA
 Eaton Rapids Public Schools
 Elk Rapids Schools
 Escanaba Area Public Schools
 FBR Public School Academies (Augusta, MI)
 Ferris State University
 Forest Hills Public Schools
 Fruitport Community Schools
 Galesburg-Augusta Community Schools
 Gaylord Community Schools
 Godfrey Lee Public Schools
 Godwin Heights Public Schools
 Grand Haven Public Schools
 Grand Ledge Public Schools
 Grand Rapids Public Schools
 Grand Rapids Public Library
 Grandville Public Schools
 Greenville Public Schools
 Gull Lake Community Schools
 Hamilton Community Schools
 Harbor Springs Public Schools
 Harper Creek Community Schools
 Haslett Public Schools
 Hesperia Community Schools
 Holland Public Schools

Holt Public Schools
 Holton Public Schools
 Homer Community Schools
 Hopkins Public Schools
 Hudsonville Public Schools
 Ingham Intermediate School District
 Inland Lakes Schools
 Ionia Public Schools
 Jenison Public Schools
 Kalamazoo Public Schools
 Kenowa Hills Public Schools
 Kent Intermediate School District
 Kentwood Public Schools
 Lake City Area Schools
 Lake Superior State University
 Lakeview Community Schools
 Lakeview School District – Battle Creek
 Lakewood Public Schools
 Lansing School District
 Leslie School District
 Lowell Area Schools
 Mackinaw City Public Schools
 Mar Lee School District
 Marshall Public Schools
 Mason Public Schools
 Mattawan Consolidated School
 Mona Shores Public Schools
 Munising Public Schools
 Muskegon Public Schools
 National Heritage Academies
 Newaygo Public Schools
 NorthPointe Christian Schools
 Northview Public Schools

Okemos Public Schools
 Oneida Township School District
 Onekama Consolidated Schools
 Ottawa Area Intermediate School District
 Otsego Public Schools
 Parchment School District
 Pellston Public Schools
 Pennfield School District
 Petoskey Public Schools
Pewamo-Westphalia Community Schools
Portland Public Schools
Portage Public Schools
Rockford Public Schools
Saranac Community Schools
Schoolcraft Community Schools
Sparta Area Schools
Spring Lake Public Schools
Stockbridge Public Schools
Thornapple Kellogg Schools
Three Rivers Community Schools
Traverse Bay Area Intermediate School District
Traverse City Area Public Schools
Truennorth Community Schools
Vanderbilt Area Schools
Vicksburg Community Schools
Wayland Union Schools
Webberville Community Schools
White Cloud Public Schools
Wolverine Community Schools
Wyoming Public Schools
Zeeland Public Schools



2017-2018 CONTRIBUTORS*

\$50,000 +

Jackson National Life Insurance Company,
Jackson National Charitable Foundation &
Prudential PLC

\$20,000-\$49,999

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DTE Energy & DTE Energy Foundation
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Community Foundation
EQI
Huntington Bank
Independent Bank
Jandernoa Foundation
JP Morgan Chase and Chase Foundation
Meijer
Mercantile Bank of Michigan
MSHDA
Southtown Guitar
Spectrum Health Hospital Group
Walmart & Walmart Foundation

\$10,000 - \$19,999

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Amway Corporation
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Blackford Capital
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\$5,000 - \$9,999

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Butterball Farms
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Connan Inc.

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Economic Club of Grand Rapids
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\$2,500 - \$4,999

4 Front Credit Union
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Aon plc
AT&T
Bird + Bird Studio
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\$1,000 - \$2,499

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John & Nancy Kennedy



Gary Verplank

SPECTRUM HEALTH



Susan Hascall
In loving memory of her husband



The Richard and Helen DeVos Foundation



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